

Centenary events around Latvia and worldwide

NATIONAL EVENTS	MUNICIPAL EVENTS	PUBLIC INITIATIVES	PRIVATE AND BUSINESS- SPONSORED ACTIVITIES
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MORE THAN 800 EVENTS AROUND LATVIA:

300+ national events

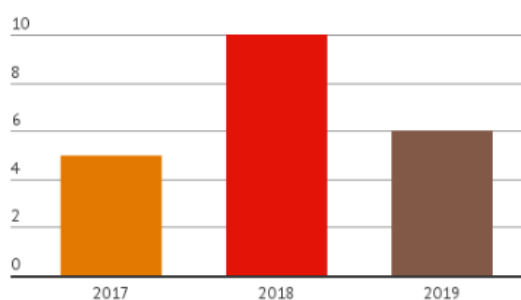
400+ local events

100+ community projects supported by the Culture Capital Foundation



All Latvian residents and friends of Latvia are invited to join in the celebrations!

22.3 million € from the state budget have been allocated for the centenary celebrations (2017-2019)



The Centenary Budget is equal to:

~3 euro per inhabitant per year

0,06% of the total national expenditure

PUBLIC FINANCING	LOCAL GOVERNMENT FINANCING	INTERNATIONAL FINANCIAL INSTRUMENTS	PRIVATE CO- FINANCING
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CENTENARY WAYPOSTS

2017

OPENING CEREMONY OF THE LATVIAN
CENTENARY CELEBRATIONS

EMBRACE LATVIA - PLANTING OAK
TREES AROUND THE LATVIAN BORDER

CENTENARY OF THE FIRST LATGALIAN
CONGRESS

STATEHOOD DISCOVERY TOURISM
ROUTES

1836km HERITAGE JOURNEY AROUND
THE LATVIAN BORDER

LATVIA'S RING CONCERT CYCLE

CONGRESS OF THE EUROPEAN LATVIAN
ASSOCIATION

UNVEILING OF THE LATVIAN NATIONAL
ART MUSEUM'S CENTENARY EXHIBITION
CYCLE

100TH ANNIVERSARY OF THE
ESTABLISHMENT OF THE LATVIAN
PROVISIONAL COUNCIL IN VALKA

2018

PREMIERE PERFORMANCE *CASTLE OF LIGHT*
TO MARK THE START OF THE CENTENARY
CELEBRATIONS

CENTENARY FILM PREMIERES

UNVEILING OF THE LATVIAN NATIONAL
ENCYCLOPEDIA

BORN IN LATVIA CONCERT PERFORMANCES
IN THE REGIONS

THE XXVI LATVIAN SONG AND XVI DANCE
FESTIVAL

THE *FREEDOM ROAD* STORY PROJECT EVENTS
AROUND LATVIA

STATE POLICE CELEBRATES 100 YEARS OF
SERVICE

UNVEILING OF THE LATVIAN SCHOOL
BAGSACHEL

INTERNATIONAL ENTREPRENEURS FORUM

GRAND CO-EXHIBITION OF THE LATVIAN
MUSEUMS

2019

RE-ENACTMENTS OF HISTORICAL EVENTS

REUNION FOR THE "GRANDCHILDREN" OF
RECIPIENTS OF THE ORDER OF LĀČPLĒSIS

LATVIAN BORDER GUARD CELEBRATES 100
YEARS OF SERVICE

WORLD LATVIAN FORUM IN CĒSIS

UNVEILING OF THE VENTSPILS CONCERT
HALL

LATVIAN ARMY CELEBRATES 100 YEARS OF
SERVICE

NOVEMBER 2018

EVENT COMMEMORATING THE
PROCLAMATION OF THE STATE OF LATVIA AT
THE HISTORIC VENUE - LATVIAN NATIONAL
THEATRE

SVĒTVAKARS RITUAL CEREMONY AT THE
FREEDOM MONUMENT

LIGHT SHOW ALONG THE 11 NOVEMBER
EMBANKMENT IN RIGA

NATIONAL CO-CREATED LIGHT FESTIVAL
STARO

CENTENARY DANCE PERFORMANCES

PRESIDENT'S CHOICE CONCERTS AROUND
LATVIA

GALA CONCERT DEDICATED TO THE 100TH
ANNIVERSARY OF THE LATVIAN NATIONAL
OPERA

Investments with lasting value:



CHILDREN AND YOUTH

New opportunities for 200 000 children and young people - the School Bag of Latvia

New tourism routes for families with children

Cultural Capital Foundation - supported events for children and youth

Latvian Youth Action Committee connecting Latvian youth throughout the world

TUESI.LV website for inspirational stories about young people in Latvia

Messengers of Freedom youth initiative to travel around Latvia

Good Deeds and Teamwork Marathon civic education project to promote student participation and other events



NEW WORKS COMMISSIONED FOR THE CENTENARY

16 new films - feature films, documentaries and animations

70 new musical compositions commissioned for the Centenary

LATVIA'S RING - concert cycle about each region of Latvia

Memorial coins and stamps

Latvian public television series commissioned for the Centenary

Performance *CASTLE OF LIGHT* and grand stadium dance performances



INFRASTRUCTURE AND CULTURAL ENVIRONMENT

Renovation of historic and symbolic buildings

Renovation of cultural heritage sites around Latvia

Reconstruction of the Mežaparks Open-air Stage and the Daugava Stadium

Grand opening of the Latvian Contemporary Art Museum

Grand opening of the Ventspils Regional Concert Hall and laying the foundation stone of the National Concert Hall in Riga

Restoration of the historic station houses of the State Fire Service and the Emergency Rescue Service

Grand opening of the University of Latvia Science Academy



REGIONAL EVENTS

EMBRACE LATVIA opening ceremonies around the Latvian border

Regional Entrepreneur Days

NIGHT OF ANCIENT BONFIRES - bonfires around the Baltic Sea coast

THE BIG CLEAN-UP - nationwide environmental project

STARO LATVIA - festival of light

Cooperation between municipalities, businesses and non-governmental organizations

The November 2018 Centenary Celebrations throughout Latvia



SOCIAL INCLUSION, HARMONY BETWEEN GENERATIONS

New traditions such as the White Tablecloth Celebration

Close cooperation with the Latvian diaspora worldwide

XXVI Latvian Song and XVI Dance Festival

Social solidarity and patronage

THE LATVIAN FLAG TRAVELS THE WORLD - youth initiative to take the Latvian flag on a journey to visit the largest Latvian communities abroad

Digital platforms *A National Costume for Everyone* and the Radu Raksti genealogy project



LATVIA'S IMAGE

An international program to promote the visibility and competitiveness of Latvia, and to highlight the achievements of Latvians everywhere

Increased economic growth and human potential

Active and responsible participation in international and intercultural relations

Strengthened cooperation between the Baltic States

Latvians in the world - achievements and impact



PUBLIC HISTORY EVENTS

Launch of the Latvian National Encyclopaedia

Films, books, and exhibitions about the history of Latvia, the development of Latvian institutions and industries, and Latvian personalities

Re-enactments of historical events

Historical research and publications

Regional history events

Tourism routes celebrating the development of statehood



SUPPORT FOR ENTREPRENEURS

Public diplomacy events in 70 countries to increase Latvia's competitiveness in the global market

Increased tourism and the development of new tourism products and routes together with Latvian entrepreneurs

Economic growth associated with Centenary events over the course of five years

Tobacco Factory creative quarter in Riga and regional creative clusters

The most significant investments over the next five years are:



The School Bag of Latvia - 13.5 million €

- Each year 200 000 students will have the opportunity to learn about values and achievements of Latvia.
- There will be educational tours and other events for 1st to 12th grade students to learn about Latvian history, culture, nature and innovations.



Diverse Cultural Events - 2,3 million €

- Cultural events at venues all over Latvia
- New works by Latvian composers
- New theatre, opera, and ballet productions
- Exhibitions and concerts
- Centenary film programme



Ministry of Foreign Affairs project to increase competitiveness - 2,9 million €

- Strengthening Latvia's international reputation and image
- Facilitating the growth of Latvian exports
- Activities and events in 70 countries involving our entire diplomatic network



Centenary-themed Media Products - 1.95 million €

- New programmes, talk shows, etc.
- Latvian public television series commissioned for the Centenary



Economic Development - 1.5 million €

- Economic forums
- Regional events throughout Latvia
- *The Countryside Comes to the City*, an ambitious project emphasising the role of agriculture in our economy



Strengthening our Knowledge of History - 0.9 million €

- Re-enactment of the Latvian War of Independence
- Centenary of the First Latgalian Congress
- Reunion for the grandchildren of recipients of the Order of *Lāčplēšis*
- National institutions celebrate their 100th anniversaries among them the Police, Army, University of Latvia and the Latvian National Library.
- 30th Anniversary of the Baltic Way, 30th Anniversary of the January Barricades and others.
- Essay collections, conferences, educational games and activities, etc.



International Centenary Cultural Programme-2.8 million €

- Latvia as a cultural superpower
- 100+ cultural events in 20 countries
- Joint projects with Estonia, Lithuania, Finland and other countries
- Translations of the works of Latvian authors
- Participation and market focus in international book fairs
- Centenary events in cooperation with the Latvian diaspora worldwide



Centenary Culmination Events around Latvia in November 2018 - 2.1 million €

Latvija 100 